

ADVERTISING RATES 2012

WEBSITE

	Per Mo	3 Mo	6 Mo	1 Yr
Home Page				
Banner	\$465	\$1,275	\$2,430	\$4,500
Margin				
2X2	\$283	\$ 721	\$1,357	\$2,545
2X4	\$364	\$ 927	\$1,745	\$3,272

SKYBRIEFS * Skybriefs is a weekly electronic service to subscribers announcing the latest articles posted to the SAJ website and links to other hot stories.

1X2	\$205	\$525	\$930	\$1,740
2X2	\$285	\$735	\$1,350	\$2,520
2X3	\$325	\$865	\$1,615	\$3,050
*3X2	\$375	\$915	\$1,665	\$3,100

* Ad appears in left column.
Check with Publisher for pricing on other sizes and discounts on special placement.

E-MAGAZINE

Six issues per year: Jan/Feb. March/April, May/June, July/Aug, Oct, Nov/Dec

Special Coverage: October issue has exclusive coverage of NASAO Annual Meeting

State Focus: Each issue includes a focus on aviation in a different state and other timely topics.

Ad size	Per Issue	3 Issues	6 Issues
1X8	\$ 99	\$267	\$474
1X4	\$179	\$507	\$894
1X3	\$258	\$714	\$1,308
1X2	\$339	\$927	\$1,794
Full Page	\$595	\$1,695	\$3,150

STATE AVIATION JOURNAL
Issue #13
November/December 2011

Aviation in
Puerto Rico

New at the Helm:
Alaska's Steven Hatter

Aviation's Role in the North Dakota Oil Boom

Tucson Hosts 2011 NAC Conference